

Community Profile

431 Wealthy St SW, Grand Rapids, Michigan, 49503
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.95631
Longitude: -85.67876

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	14,132	131,776	255,458
2020 Total Population	16,308	140,435	269,021
2020 Group Quarters	654	3,303	6,488
2022 Total Population	16,459	141,821	272,185
2022 Group Quarters	654	3,303	6,488
2027 Total Population	16,941	143,329	274,792
2022-2027 Annual Rate	0.58%	0.21%	0.19%
2022 Total Daytime Population	35,223	167,286	294,972
Workers	26,232	92,884	154,158
Residents	8,991	74,402	140,814
Household Summary			
2010 Households	5,470	48,050	97,448
2010 Average Household Size	2.44	2.66	2.54
2020 Total Households	7,047	54,152	106,674
2020 Average Household Size	2.22	2.53	2.46
2022 Households	7,224	54,995	108,218
2022 Average Household Size	2.19	2.52	2.46
2027 Households	7,495	55,874	109,636
2027 Average Household Size	2.17	2.51	2.45
2022-2027 Annual Rate	0.74%	0.32%	0.26%
2010 Families	2,495	27,376	58,601
2010 Average Family Size	3.46	3.40	3.20
2022 Families	3,086	29,661	61,840
2022 Average Family Size	3.11	3.30	3.17
2027 Families	3,175	29,883	62,201
2027 Average Family Size	3.08	3.28	3.16
2022-2027 Annual Rate	0.57%	0.15%	0.12%
Housing Unit Summary			
2000 Housing Units	5,983	54,221	105,004
Owner Occupied Housing Units	32.4%	53.6%	60.5%
Renter Occupied Housing Units	56.7%	39.2%	34.2%
Vacant Housing Units	10.9%	7.3%	5.3%
2010 Housing Units	6,322	54,935	107,888
Owner Occupied Housing Units	27.6%	46.8%	55.3%
Renter Occupied Housing Units	58.9%	40.7%	35.1%
Vacant Housing Units	13.5%	12.5%	9.7%
2020 Housing Units	7,890	58,381	112,977
Vacant Housing Units	10.7%	7.2%	5.6%
2022 Housing Units	8,100	59,248	114,548
Owner Occupied Housing Units	24.6%	47.0%	56.1%
Renter Occupied Housing Units	64.6%	45.8%	38.3%
Vacant Housing Units	10.8%	7.2%	5.5%
2027 Housing Units	8,427	60,341	116,361
Owner Occupied Housing Units	24.8%	47.8%	56.9%
Renter Occupied Housing Units	64.1%	44.8%	37.4%
Vacant Housing Units	11.1%	7.4%	5.8%
Median Household Income			
2022	\$41,097	\$52,925	\$58,724
2027	\$48,177	\$59,299	\$67,221
Median Home Value			
2022	\$141,545	\$177,162	\$191,219
2027	\$218,979	\$221,711	\$228,037
Per Capita Income			
2022	\$32,816	\$29,074	\$32,383
2027	\$37,897	\$33,493	\$37,248
Median Age			
2010	27.5	29.1	31.7
2022	30.2	31.3	34.1
2027	30.9	32.0	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income			
Household Income Base	7,224	54,995	108,218
<\$15,000	20.2%	12.3%	9.3%
\$15,000 - \$24,999	13.0%	10.0%	8.7%
\$25,000 - \$34,999	9.2%	9.6%	8.9%
\$35,000 - \$49,999	15.6%	14.8%	14.2%
\$50,000 - \$74,999	15.8%	19.8%	19.9%
\$75,000 - \$99,999	6.9%	13.3%	14.8%
\$100,000 - \$149,999	8.8%	12.4%	14.8%
\$150,000 - \$199,999	3.3%	3.7%	4.6%
\$200,000+	7.4%	4.2%	4.7%
Average Household Income	\$73,489	\$74,333	\$81,454
2027 Households by Income			
Household Income Base	7,495	55,874	109,636
<\$15,000	16.6%	9.6%	7.1%
\$15,000 - \$24,999	11.4%	7.9%	6.7%
\$25,000 - \$34,999	8.5%	8.6%	7.9%
\$35,000 - \$49,999	14.8%	14.4%	13.2%
\$50,000 - \$74,999	17.2%	20.3%	19.7%
\$75,000 - \$99,999	8.2%	14.7%	16.0%
\$100,000 - \$149,999	10.7%	14.7%	17.6%
\$150,000 - \$199,999	4.5%	5.1%	6.4%
\$200,000+	8.0%	4.7%	5.4%
Average Household Income	\$84,461	\$85,252	\$93,394
2022 Owner Occupied Housing Units by Value			
Total	1,992	27,834	64,307
<\$50,000	14.9%	8.7%	5.0%
\$50,000 - \$99,999	23.7%	14.4%	9.2%
\$100,000 - \$149,999	13.8%	15.6%	14.8%
\$150,000 - \$199,999	6.5%	20.7%	25.4%
\$200,000 - \$249,999	6.4%	12.5%	14.9%
\$250,000 - \$299,999	5.4%	8.5%	9.7%
\$300,000 - \$399,999	11.2%	7.7%	8.3%
\$400,000 - \$499,999	5.1%	4.4%	5.7%
\$500,000 - \$749,999	9.8%	4.3%	4.3%
\$750,000 - \$999,999	2.3%	1.5%	1.2%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.2%	0.8%	0.6%
\$2,000,000 +	0.4%	0.4%	0.3%
Average Home Value	\$238,836	\$236,318	\$248,621
2027 Owner Occupied Housing Units by Value			
Total	2,090	28,835	66,168
<\$50,000	10.2%	5.1%	2.7%
\$50,000 - \$99,999	17.6%	8.4%	4.9%
\$100,000 - \$149,999	12.6%	11.5%	9.7%
\$150,000 - \$199,999	6.2%	18.8%	23.4%
\$200,000 - \$249,999	9.1%	14.5%	16.7%
\$250,000 - \$299,999	7.5%	11.5%	12.5%
\$300,000 - \$399,999	13.8%	11.1%	11.4%
\$400,000 - \$499,999	7.3%	7.9%	8.8%
\$500,000 - \$749,999	11.4%	6.9%	6.5%
\$750,000 - \$999,999	3.2%	2.1%	1.5%
\$1,000,000 - \$1,499,999	0.3%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.2%	1.1%	0.7%
\$2,000,000 +	0.6%	0.8%	0.6%
Average Home Value	\$285,772	\$296,857	\$296,399

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age			
Total	14,131	131,778	255,457
0 - 4	8.9%	8.7%	7.9%
5 - 9	7.4%	7.7%	7.1%
10 - 14	6.1%	6.9%	6.6%
15 - 24	21.9%	18.5%	16.8%
25 - 34	19.0%	18.3%	16.6%
35 - 44	12.0%	12.3%	12.2%
45 - 54	11.5%	11.6%	12.7%
55 - 64	7.7%	8.2%	9.7%
65 - 74	3.1%	3.7%	4.8%
75 - 84	1.6%	2.6%	3.6%
85 +	0.7%	1.5%	2.0%
18 +	74.3%	72.8%	74.5%
2022 Population by Age			
Total	16,457	141,821	272,187
0 - 4	7.8%	7.8%	7.1%
5 - 9	7.0%	7.3%	6.8%
10 - 14	6.1%	6.7%	6.5%
15 - 24	17.4%	16.1%	14.6%
25 - 34	21.1%	18.5%	16.5%
35 - 44	12.3%	13.3%	13.2%
45 - 54	10.4%	10.3%	10.6%
55 - 64	9.2%	9.5%	10.8%
65 - 74	5.4%	6.2%	7.8%
75 - 84	2.4%	2.9%	3.9%
85 +	1.0%	1.6%	2.1%
18 +	75.6%	74.4%	76.1%
2027 Population by Age			
Total	16,939	143,327	274,792
0 - 4	7.9%	7.8%	7.0%
5 - 9	6.8%	7.1%	6.6%
10 - 14	6.0%	6.7%	6.5%
15 - 24	17.1%	16.1%	14.7%
25 - 34	19.2%	17.2%	15.3%
35 - 44	13.8%	13.6%	13.5%
45 - 54	10.5%	10.6%	11.0%
55 - 64	8.9%	9.0%	10.0%
65 - 74	5.8%	6.8%	8.6%
75 - 84	3.0%	3.6%	4.8%
85 +	1.0%	1.5%	2.0%
18 +	75.9%	74.7%	76.3%
2010 Population by Sex			
Males	7,370	65,696	125,160
Females	6,762	66,081	130,298
2022 Population by Sex			
Males	8,569	70,837	133,655
Females	7,890	70,984	138,530
2027 Population by Sex			
Males	8,819	71,551	134,977
Females	8,122	71,779	139,815

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity			
Total	14,132	131,775	255,458
White Alone	56.4%	59.8%	69.7%
Black Alone	19.5%	21.7%	15.9%
American Indian Alone	2.1%	1.0%	0.7%
Asian Alone	0.9%	1.1%	1.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	16.0%	11.6%	8.0%
Two or More Races	5.2%	4.7%	3.9%
Hispanic Origin	32.7%	22.7%	16.2%
Diversity Index	78.5	72.7	62.2
2020 Population by Race/Ethnicity			
Total	16,308	140,435	269,021
White Alone	52.1%	54.3%	62.9%
Black Alone	18.4%	19.5%	15.0%
American Indian Alone	1.6%	1.2%	0.9%
Asian Alone	1.5%	1.2%	2.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	15.9%	13.4%	9.9%
Two or More Races	10.4%	10.3%	9.2%
Hispanic Origin	28.1%	23.8%	18.3%
Diversity Index	79.6	77.0	69.4
2022 Population by Race/Ethnicity			
Total	16,459	141,821	272,185
White Alone	51.8%	53.8%	62.4%
Black Alone	18.4%	19.6%	15.1%
American Indian Alone	1.6%	1.2%	0.9%
Asian Alone	1.5%	1.3%	2.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	16.0%	13.5%	10.0%
Two or More Races	10.6%	10.5%	9.4%
Hispanic Origin	28.0%	23.9%	18.4%
Diversity Index	79.8	77.2	69.8
2027 Population by Race/Ethnicity			
Total	16,940	143,328	274,791
White Alone	50.0%	52.3%	60.9%
Black Alone	18.6%	19.7%	15.2%
American Indian Alone	1.7%	1.3%	1.0%
Asian Alone	1.7%	1.4%	2.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	16.6%	14.0%	10.4%
Two or More Races	11.3%	11.2%	10.1%
Hispanic Origin	28.4%	24.0%	18.6%
Diversity Index	80.7	78.1	71.0
2010 Population by Relationship and Household Type			
Total	14,132	131,776	255,459
In Households	94.3%	96.8%	96.8%
In Family Households	65.4%	74.5%	76.4%
Householder	17.5%	20.8%	22.9%
Spouse	8.4%	11.9%	15.1%
Child	30.0%	33.2%	31.7%
Other relative	5.1%	4.7%	3.8%
Nonrelative	4.4%	3.9%	3.0%
In Nonfamily Households	29.0%	22.3%	20.4%
In Group Quarters	5.7%	3.2%	3.2%
Institutionalized Population	0.1%	1.3%	1.3%
Noninstitutionalized Population	5.6%	1.8%	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment			
Total	10,152	88,066	177,055
Less than 9th Grade	8.3%	7.5%	5.1%
9th - 12th Grade, No Diploma	9.4%	7.0%	5.9%
High School Graduate	17.1%	19.7%	20.5%
GED/Alternative Credential	5.4%	4.8%	4.1%
Some College, No Degree	16.3%	18.4%	18.8%
Associate Degree	8.1%	8.0%	8.9%
Bachelor's Degree	22.6%	23.2%	24.6%
Graduate/Professional Degree	12.8%	11.2%	12.3%
2022 Population 15+ by Marital Status			
Total	13,016	110,906	216,811
Never Married	58.5%	51.1%	43.4%
Married	27.6%	34.7%	41.3%
Widowed	3.1%	4.0%	4.9%
Divorced	10.8%	10.2%	10.4%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,545	73,683	141,634
Population 16+ Employed	89.3%	92.7%	94.1%
Population 16+ Unemployment rate	10.7%	7.3%	5.9%
Population 16-24 Employed	22.5%	20.9%	18.2%
Population 16-24 Unemployment rate	14.8%	10.9%	10.3%
Population 25-54 Employed	65.8%	64.7%	63.5%
Population 25-54 Unemployment rate	9.5%	6.6%	5.4%
Population 55-64 Employed	8.7%	11.0%	13.6%
Population 55-64 Unemployment rate	12.2%	5.6%	3.3%
Population 65+ Employed	3.0%	3.4%	4.6%
Population 65+ Unemployment rate	0.0%	3.7%	2.8%
2022 Employed Population 16+ by Industry			
Total	7,627	68,288	133,232
Agriculture/Mining	2.8%	2.0%	1.2%
Construction	3.2%	5.3%	5.0%
Manufacturing	13.8%	16.9%	17.2%
Wholesale Trade	3.3%	3.7%	3.8%
Retail Trade	10.5%	9.7%	10.4%
Transportation/Utilities	2.9%	3.6%	4.1%
Information	1.7%	1.5%	1.5%
Finance/Insurance/Real Estate	6.3%	4.9%	5.5%
Services	54.3%	50.9%	49.5%
Public Administration	1.2%	1.6%	1.7%
2022 Employed Population 16+ by Occupation			
Total	7,627	68,289	133,234
White Collar	55.0%	52.2%	56.3%
Management/Business/Financial	16.6%	13.2%	14.7%
Professional	20.4%	20.7%	22.3%
Sales	10.8%	8.1%	8.4%
Administrative Support	7.1%	10.1%	10.8%
Services	21.0%	19.1%	16.4%
Blue Collar	24.1%	28.7%	27.3%
Farming/Forestry/Fishing	2.7%	1.9%	1.2%
Construction/Extraction	3.9%	4.7%	4.2%
Installation/Maintenance/Repair	1.3%	2.2%	2.4%
Production	8.3%	11.0%	10.3%
Transportation/Material Moving	7.9%	8.9%	9.3%

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2010 Households by Type			
Total	5,470	48,049	97,446
Households with 1 Person	40.6%	31.0%	30.3%
Households with 2+ People	59.4%	69.0%	69.7%
Family Households	45.6%	57.0%	60.1%
Husband-wife Families	21.9%	32.5%	39.7%
With Related Children	12.3%	16.9%	18.8%
Other Family (No Spouse Present)	23.7%	24.5%	20.5%
Other Family with Male Householder	6.6%	6.0%	5.1%
With Related Children	3.9%	3.5%	2.9%
Other Family with Female Householder	17.1%	18.5%	15.4%
With Related Children	13.2%	13.4%	10.7%
Nonfamily Households	13.8%	12.0%	9.6%
All Households with Children	29.8%	34.4%	32.9%
Multigenerational Households	3.7%	4.6%	3.6%
Unmarried Partner Households	9.9%	9.6%	7.9%
Male-female	9.1%	8.6%	7.1%
Same-sex	0.8%	1.0%	0.8%
2010 Households by Size			
Total	5,469	48,049	97,447
1 Person Household	40.6%	31.0%	30.3%
2 Person Household	24.3%	27.3%	30.3%
3 Person Household	11.8%	15.0%	15.4%
4 Person Household	10.1%	12.5%	12.4%
5 Person Household	6.0%	7.4%	6.7%
6 Person Household	3.7%	3.6%	2.9%
7 + Person Household	3.5%	3.2%	2.2%
2010 Households by Tenure and Mortgage Status			
Total	5,470	48,049	97,448
Owner Occupied	31.9%	53.5%	61.2%
Owned with a Mortgage/Loan	23.5%	41.0%	45.7%
Owned Free and Clear	8.4%	12.5%	15.5%
Renter Occupied	68.1%	46.5%	38.8%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	123	127	130
Percent of Income for Mortgage	18.2%	17.6%	17.2%
Wealth Index	47	51	65
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,322	54,935	107,888
Housing Units Inside Urbanized Area	100.0%	99.9%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.4%
2010 Population By Urban/ Rural Status			
Total Population	14,132	131,776	255,458
Population Inside Urbanized Area	100.0%	99.9%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Fresh Ambitions (13D)	Traditional Living (12B)	Rustbelt Traditions (5D)
2.	Social Security Set (9F)	Hometown Heritage (8G)	Traditional Living (12B)
3.	College Towns (14B)	Set to Impress (11D)	Hometown Heritage (8G)
2022 Consumer Spending			
Apparel & Services: Total \$	\$13,370,390	\$99,872,939	\$210,994,979
Average Spent	\$1,850.83	\$1,816.04	\$1,949.72
Spending Potential Index	77	75	81
Education: Total \$	\$10,706,691	\$75,191,042	\$159,443,899
Average Spent	\$1,482.10	\$1,367.23	\$1,473.36
Spending Potential Index	76	70	75
Entertainment/Recreation: Total \$	\$18,384,953	\$143,981,153	\$311,551,041
Average Spent	\$2,544.98	\$2,618.08	\$2,878.92
Spending Potential Index	69	71	78
Food at Home: Total \$	\$33,407,227	\$251,497,515	\$533,660,878
Average Spent	\$4,624.48	\$4,573.10	\$4,931.35
Spending Potential Index	75	74	80
Food Away from Home: Total \$	\$23,399,848	\$175,559,721	\$371,301,859
Average Spent	\$3,239.18	\$3,192.29	\$3,431.05
Spending Potential Index	75	74	80
Health Care: Total \$	\$34,892,776	\$279,623,506	\$609,254,802
Average Spent	\$4,830.12	\$5,084.53	\$5,629.88
Spending Potential Index	68	72	79
HH Furnishings & Equipment: Total \$	\$12,649,601	\$99,666,435	\$216,405,519
Average Spent	\$1,751.05	\$1,812.28	\$1,999.72
Spending Potential Index	68	71	78
Personal Care Products & Services: Total \$	\$5,419,313	\$41,215,351	\$88,306,456
Average Spent	\$750.18	\$749.44	\$816.01
Spending Potential Index	74	73	80
Shelter: Total \$	\$123,671,552	\$914,390,210	\$1,940,385,942
Average Spent	\$17,119.54	\$16,626.79	\$17,930.34
Spending Potential Index	75	73	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,983,223	\$98,422,153	\$219,564,819
Average Spent	\$1,658.81	\$1,789.66	\$2,028.91
Spending Potential Index	61	66	75
Travel: Total \$	\$13,288,949	\$105,783,637	\$233,386,098
Average Spent	\$1,839.56	\$1,923.51	\$2,156.63
Spending Potential Index	64	67	75
Vehicle Maintenance & Repairs: Total \$	\$6,604,413	\$51,744,199	\$110,748,519
Average Spent	\$914.23	\$940.89	\$1,023.38
Spending Potential Index	73	75	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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